

Xxxxx XXXXX

Xxx XXXXX, XXXXXXX, XXXXXXX

xxxx@xxxxxx.co.uk

xxxx xxxxxx

Visa Status: Indefinite Leave to Remain

Personal Profile

A highly motivated and genuinely flexible individual holding an MA in Design Education, demonstrating previous experience in establishing and developing relationships between British and foreign institutional bodies to promote cultural and educational links. Adept in engaging individuals of all backgrounds and at all levels of seniority from heads of industry to students, planning and executing events and building synergistic relationships, coupled with displaying a tangible passion for creativity and culture and insight for achieving success within this line of work. Exceeding typical expectations in any role undertaken, I adapt quickly to new environments and possess the determination and interpersonal skills required to secure results.

Key Skills

- Previous experience in promoting international cultural and educational links.
- Strong background in graphic design with comprehensive understanding of the creative economy.
- Event planning and management, engaging overseas attendees and executing successful events.
- Strong communication at all levels, experienced dealing with heads of establishment.
- Bilingual: Fluent English and Chinese and have essential knowledge of distinct cultures.
- Able to develop and manage simultaneous and multidisciplinary projects, employing "outside of the box" thinking with holistic perspectives encompassing social, cultural and economic factors.
- Proficient knowledge and skills in various types of research and analysis.
- Seamless integration into any team, comfortable working autonomously on projects.

Education & Training

XXXX - XXXX: Goldsmith College of London

- MA Design Education

XXXX - XXXX: XXXXX University

- Diploma Product and Spatial Design

XXXX - XXXX: XXXXX University

- BA (Hons) Product and Furniture Design - 2:1

XXXX - XXXX: XXXXXX XXXX of XXXXX

- XXXX - XXXX: Art Foundation Course
- XXXX - XXXX: A-Level Course, Fine Art and Three Dimensional Design

Carer History

Sept XXXX - Present: Designer and Head of Cultural Exchange Event Department

XXX XXXXX XXXXXX

Xxxx is the UK subsidiary of the state-owned Phoenix Publishing and Media Group (PPMG), one of the largest publishing and media groups in China. PPMI engages in the businesses of publishing and international cultural exchange events, to promote commercial & cultural cooperation and connection between China and the UK.

Responsibilities

- Establishing and independently planning cultural exchange projects, involving seeking well-known British academic institutions, organisations and companies to formulate settings in the form of short courses, workshops or hosting visits to locations important to British culture and the creative economy.
- Marketing these events in China to attract participants, promoting cultural and economic links in specific reference to education programmes focussing on creative arts.
- Working on design and event projects for clients including Bank of China, China Telecom Europe, China Central Television and many British companies, working in conjunction with leading arts and culture institutions including Chelsea College of Art and Design, Kingston University London, London College of Communication, University of the Arts London and Leo Duff, a well-known artist and promoter of education in terms of creative arts.

Achievements

- During my tenure, the cultural Exchange Event Department become one of the most successful arms within PPMI.
- Planned and managed a successful 3-day course at London Design Festival, including on-location learning and delivery of guided tours from leading British curators. 20 participants from China joined the event.
- Currently planning events & visits for the 2014 British Medical Fair upon Chinese market request.

**Feb XXXX - March XXXX: Xxxxx University of London
Voluntary Tutor (Year 1 Undergraduate Xxxxx Xxxxx)**

Guiding, monitoring and assessing students' design projects, providing feedback for further improvement.

XXXX - XXXX: Career Break

During this period, I applied to undertake study at the Xxxx Xxxx of Xxx but was unable to secure a place.

XXXX - XXXX: Xxxxxxxxxxxxx Xxxxxxxxx

Graphic Designer Assistant (Internship)

Providing assistance to an experienced Graphic Designer in creating designs for client advertising campaigns, sitting in on client briefings and development meetings and contributing to all stages of the creative process.

Exhibitions

XXXX: Xxxxx Xxxxx Fair

- Designed exhibition displays and products for xxxx to attend the 2013

XXXX: XXxx Xxxxx Design Event

- Exhibited (on invitation) a prototype seating design for BA graduation

XXXX: The Xxxxx Xxxxxxx Exhibition

- Exhibited the same seating project as above

Additional Relevant Information

XXXX: Invited by Student Ambassadors from Xxxxx University to deliver a presentation and discussion regarding the education system in Britain from a potential student's perspective.

XXXX: The story of the exchange of 300 e-mails in both Chinese and English between an American xxxxxx and myself had attracted attention from xxx xxx and xxxx xxxxx xxx in China. These e-mails were collected and published. Following this, I gave a television interview based on the book being recognised as a national driver in securing an English Education for young people in China.

References Available On Request